





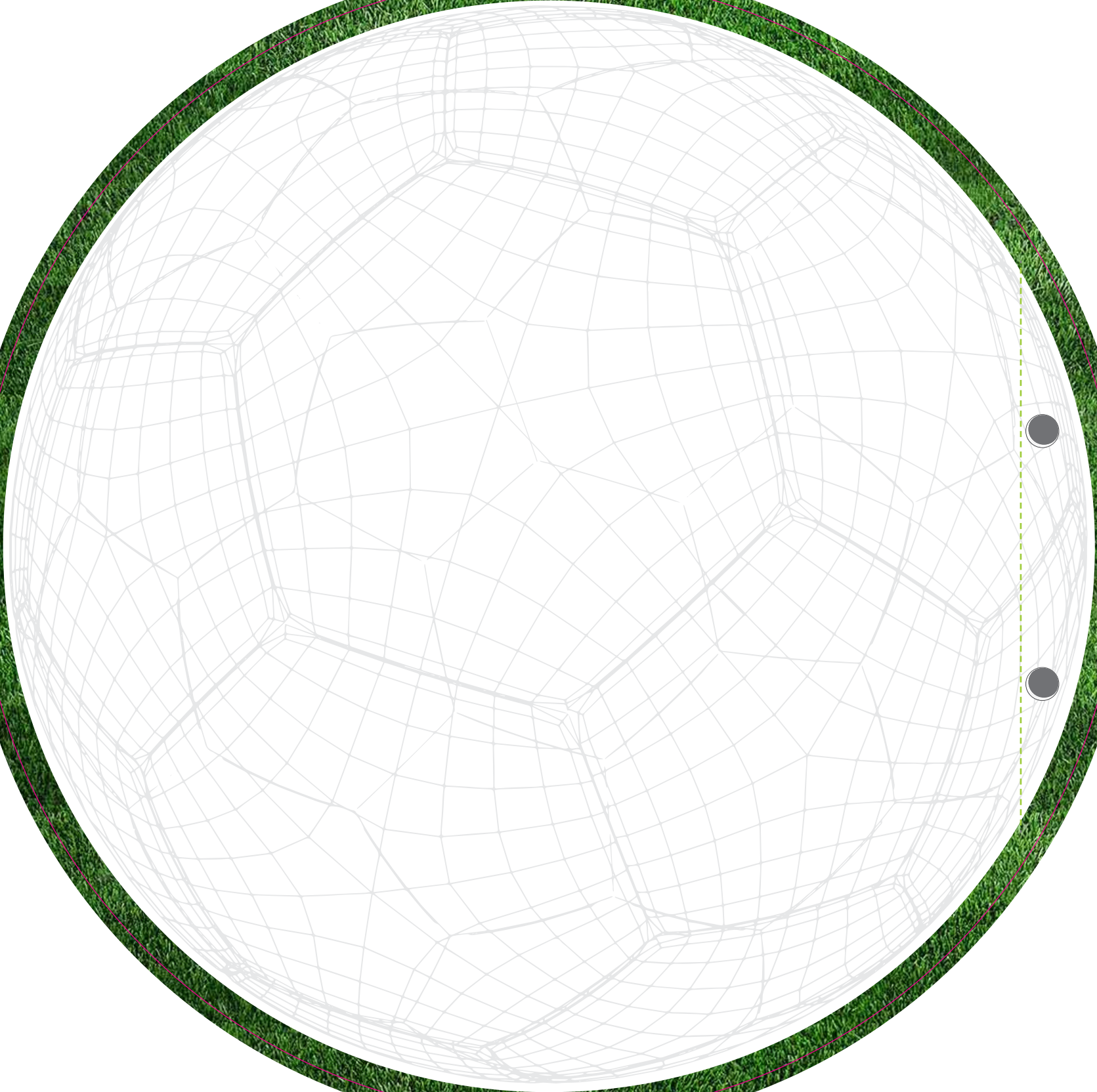
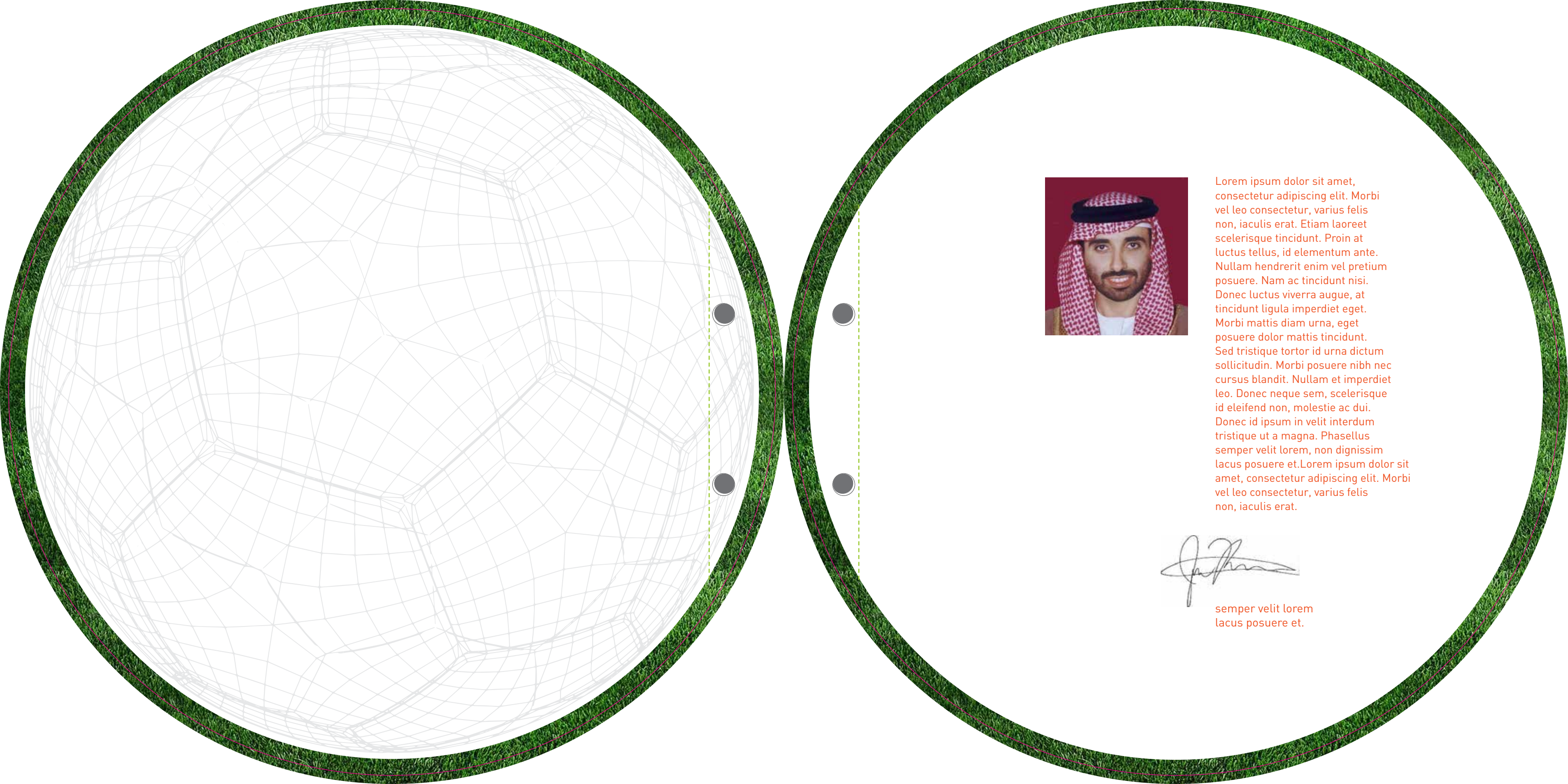


**OUR GOAL IS TO BECOME  
THE CENTRE OF THE ACTION,  
HOME OF LEGENDS AND INSPIRATION  
FOR THE AMBITIOUS**









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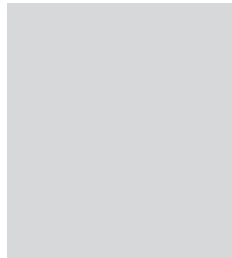
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BOARD OF DIRECTORS



HH Sheikh Tahnoun Bin Saeed Al Nahann  
Chairman



Mr. Abdalla Yousif Abdullah  
Deputy Chairman



Mr. Sulttan Mohamed Al Otiba  
General Secretary



Mr. Abdul Mohsin Fahad Al Dousry  
Assistant General Secretary

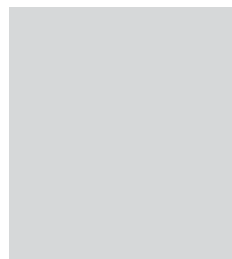


Mr. Hassan Salem Atiq  
Manager

Club



Mr. Sulttan Mohamed Al Otiba  
General Secretary



Mr. Ahmed Rashed Saif  
Cultural Affairs Manager



Brig. Ahmed Salem Al Kaaby  
Sports Committee Chairman



Mr. Mohamed Nasser Jasem  
Sports Committee Dy. Chairman



Mr. Mohamed Ali Gaith  
Football Manager



Mr. Abdalla Issa Al Hawsny  
Basketball Manager



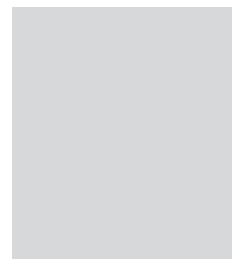
Mr. Khamis Mohamed Khamis  
Handball Manager



Mr. Hameed Ali Al Kous  
Volley Ball Manager

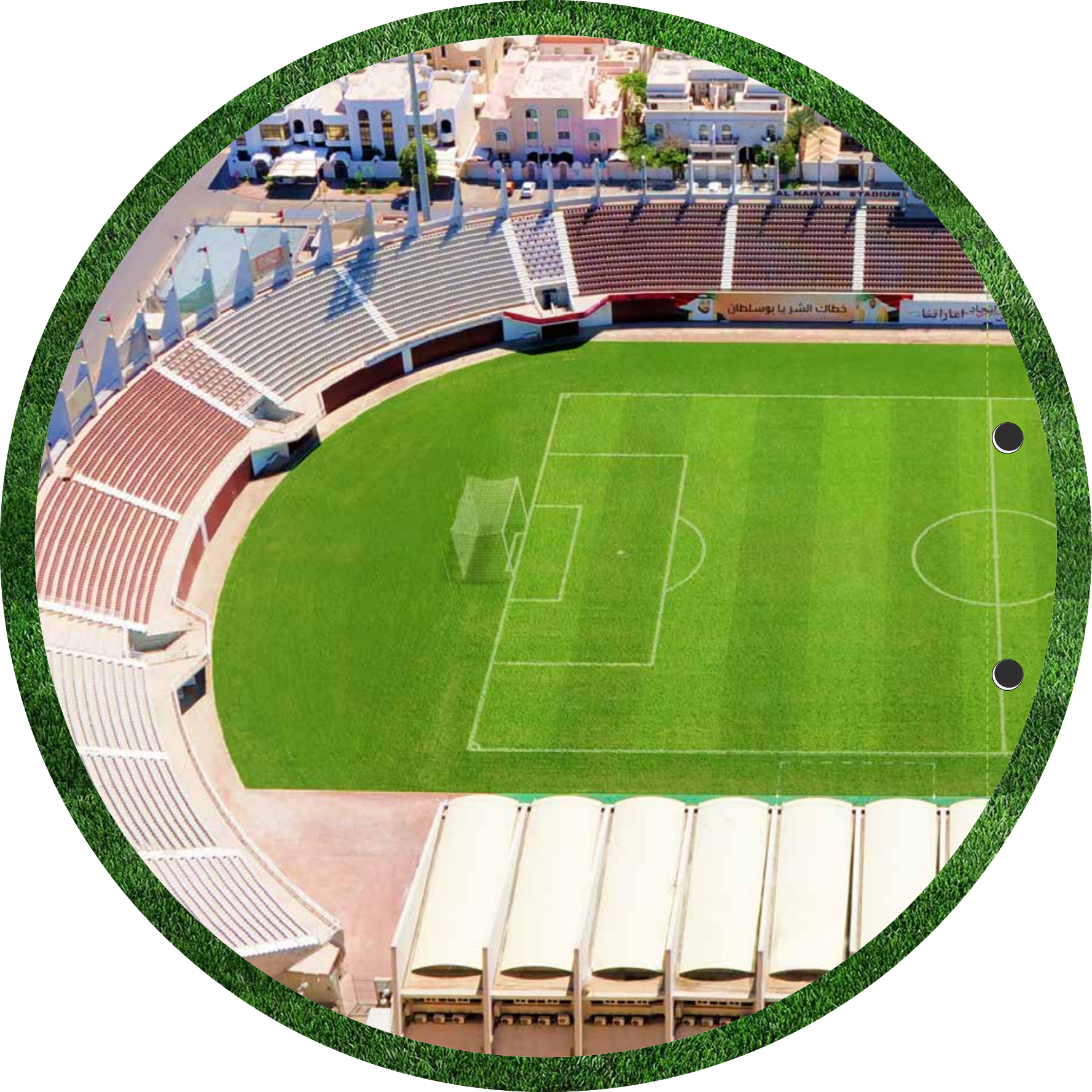


Mr. Rahma Hussain Rahma  
Swimming & Tennis Table Manager



Mr. Rashed Mohamed Saeed  
Athletics Manager





# THE BEGINNING

Located in the heart of Abu Dhabi city and offering the finest sporting facilities, Al Wahda Football Club as had as inspiring a history as that of the city of its birth.

Until the restructuring of the Club in 1984, after the merging of the Al Ahli and Al Falah clubs in 1974, and Emirates and Abu Dhabi clubs in 1984, the erstwhile clubs formed the core of Abu Dhabi's, if not UAE's, core of sporting life. The clubs were popular venues for a variety of sports especially football. The Emiratis had their share of games but had no club of truly international calibre.

In 1984, under the directives of HH Sheikh Khalifa bin Zayed Al Nahyan, the Deputy of the Higher Commander of the Armed Forces, Chairman of Executive Council, the Crown Prince of Abu Dhabi and upon the recommendations of the assigned committee - which is comprised of HH Sheikh Maahimed bin Zayed Al Nahyan, HH Sheikh Hamdan bin Zayed Al Nahyan, HH Sheikh Handan bin Mubarak Al Nahyan, Mr Ahmed Abdullah Bu Hussain - Emirates and Abu Dhabi clubs were merged under

the name of Al Wahda Sports and Cultural Club.

By which Al Wahda Club was able to amalgamate the activities of several sporting clubs such as football, basketball, tennis, volleyball and cultural activities into one association to offer young sportsmen the opportunity of indulging in their dreams. The establishment of the Club was largely due to the steadfast efforts of the wise leadership of the committee.

The first meeting of Board of Directors to formally establish Al Wahda Club was held on 14 May, 1984 in the office located on Hazzaa Bin Zayed Street, Abu Dhabi downtown. The first Chairman of the club was HH Sheikh Tahnoun bin Saeed Al Nahyan, who served in this capacity for the following 4 years.

From its inception, Al Wahda Club is considered the region's sports and cultural edifice on a par with the best clubs in the world. The state-of-the-art facilities and most modern amenities of the club reflect its readiness to organize international tournaments and to present the best experience to teams and fans.



# FACILITIES

## Al Nahyan Stadium

The main football stadium circular seats accommodate about 10,000 spectators sitting seats, changing rooms as per FIFA specifications, integrated medical unit, doping examination room, reception rooms, halls for meetings and press conference, in addition to the offices of the Department of the Club on the first floor, and also villas ring down the runway.

His Highness Sheikh Khalifa bin Zayed Al Nahyan, Honorary President of the club and His Imperial Highness Crown Prince Naruhito of Japan opened the Club facilities on the 1st of January, 1995 before the friendly match between United Arab Emirates Olympic team and Japan Olympic team at the Al Nahyan Stadium on the same day.



## Grand Millennium Al Wahda

Another sought after project of Al Wahda Club is Grand Millennium Al Wahda. This 5 star luxuriously hotel, with 844 of the most elegant rooms in Abu Dhabi, offers a first class experience for all its guests. Only 15 minutes from Abu Dhabi National Exhibition Centre and 30 minutes from Abu Dhabi International Airport, the hotel offers a state-of-the-art health club, a spa with a range of signature treatments, and roof top pool.





### Business Services

With 11 meeting and conference rooms, state-of-the-art technology and comprehensive business services, the hotel has something to suit every business need.

### Sports & Leisure

The Grand Millennium Al Wahda offers excellent, stimulating sports and leisure facilities, from the roof-top swimming pool and state-of-the-art gym to luxurious spa treatments and salon facilities.





#### **Al Wahda Health Club**

Luxuriate and surrender yourself to some first-class pampering with our Jacuzzi, steam room, sauna, rain-forest showers, relaxation lounges and roof-top swimming pool. Help yourself stay trim at the personal training and fitness classes, including Yoga, Pilates and EasyLine, among many.

#### **Zayna Spa**

With highly trained and professional staff from around the world, Zayna Spa offers first-class service in every sense and a wide variety of high-end and indulgent treatments to suit every individual, male or female.





**Football Academy in Al Shahama: five pitches for games and training**

In 2003, His Highness Sheikh Saeed bin Zayed Al Nahyan opened the Academy of Al Wahda football. The facilities cost around 80 million UAE Dirhams.

The academy prides in identifying talents and nurturing them into becoming star players and responsible individuals.

The academy boasts high level facilities, state-of-the-art equipment, private rooms for players, offices for the administration, an integrated medical unit, galleries and conference halls.

The International Federation of Football Associations (FIFA) has commended on the services of the Academy on several occasions

The academy organizes the International Youth Tournament annually starting from 1993 with the participation of world-renowned football clubs from Europe, Africa, Asia and Latin America. The 11th Edition was conducted in 2005 in the memory of the late president of the UAE Shiekh Zayed Bin Sulttan Al Nahyan may God bless him. It was given great coverage as a distinguished event.






# OUR ACHIEVEMENTS



Season 86/85  
earned first team  
football at the  
Federal Cup.





Season 86/85  
earned first team  
football at the  
Federal Cup.

## AT THE LOCAL LEVEL

Al Wahda club participates in all UAE Football Association competitions: First team, youth, juniors beginners and football schools.

The first team achieved:

- The UAE Football Association Cup three times: 85-86 , 94-95 and 2000-200
- UAE FA League three times: 98-1999 , 2000-2001 and 2004-2005
- The UAE President Cup in 99-2000 season as well as UAE Super Cup in season 2001-2002

The youth team won the league 9 times and Cup one time

- Juniors won the cup six times and the Festival of football schools one time
- HH Saeed Bin Zayed for Beginners 10 times
- Shargah Tournament for Beginners under-12 one time.

The most distinguished achievements for the First Team :

- In Season 85 -1986 The First Team achieved UAE FA Cup
- In Season 94-1995 The First Team achieved UAE FA Cup
- In Season 98-1999 The First Team achieved UAE FA League and the players won the titles of:

### *The Ideal Team*

*Fahad Masood Ali : The Best Player*

*Hussain Ali Abdullah : The Best Goalkeeper*

*Al Bourri Lah : The leading scorer (29 goal )*

- In Season 1999-2000 the first team achieved the UAE President Cup, and the player Al Bourri Lah achieved the title of the Scorer ( 18 goals )
- In Season 2000-2001 the first Team achieved excellent performance when it achieved the UAE FA Cup and UAE FA League at the same time and the player Mohamed Salem Al Anzy as the scorer of the League (22 goals)
- In season 2001-2002 the first team achieved the Super Cup Championship in its first edition and the player Mohamed Salem Al Anzy achieved the scorer of this championship (22 goals)
- In season 2002-2003 the first team achieved the second position in all the competitions (League, Super and Cup) and the player Ismaeel Matter achieved the best youth player in the survey conducted by Etihad newspaper to select the season stars
- In season 2003-2004 the player Ismaeel Matter achieved the Best Player title in the World Cup Youth Championship 2003 which was conducted in UAE as well as the title of the Best Arabic Youth upcoming Player from Al Mehwar TV.
- In season 2004-2005 the player Ismaeel Matter achieved the best Arabic Youth player and continued to win the titles in 2005/2006, 2006/2007. He achieved with National Team the title of the champions of the Arabic Gulf Tournament in Abu Dhabi January 2007 and he was the scorer of the team.



## GULF COMPETITIONS

The club organized two tournaments for the 4th championship U-17 Years and achieved the Third Place and won the Bronze Medal and the 9th Championship U-17 Years and the team achieved the third place and won the bronze medal also, it participated in the 15th Edition in Bahrain during the period from 20-09-2000 to 01-10-2000 as the champion of the season 1999-2000 and achieved the fourth place.

## ARABIC COMPETITIONS

The club participated in the qualifiers of the first group in the Third tournament of the Cup Champions in Qatar in the period from 14th to 18th August 1993.

Season 86/85  
earned first team  
football at the  
Federal Cup.





Season 86/85  
earned first team  
football at the  
Federal Cup.



## CONTINENTAL COMPETITIONS

- The first team participated in AFC Asian Cup 9th edition –season 98-99 in home and away system and it was knocked out with its match vs Kadhima FC (Kwait)
- Al Wahda Club participated in AFC Champions League –season 99-2000 as the champion of UAE League season 98-1999 and knocked out from the first stage by Al Saad Club Qatar
- The first team participated in AFC Cup 11th Edition. Season 2000/2001 as the champion of the UAE President Cup: season 99-2000 where it meet in the first stage with Al Estiglal FC (Iran) and knocked out from this stage by the results 3/2 in Abu Dhabi and 0/4 in Tehran
- The club participated in 21st edition of the AFC Champions League in season 2001-2002 as the champion of UAE League in season 2000-2001 and qualified to the eighth round of final which was hosted by Al Wahda Club and included the West Asia teams
- Al Wahda Club hosted West Asia teams in this group of the 8th round, the clubs which were participating in this group: Al Kwait from Kuwait, Eistghlal FC (Iran ), Nasaf Karsy (Uzbekistan ) and Al Wahda FC itself which knocked out from this stage and coming the fourth of the group by a tie with Kuwait FC and two defeats from Istighlal and Nasaf.
- The first team participated in AFC Champions League 2004 as it coming the second in UAE League, season 2002 – 2003 and it won the first place in the second group (4 teams) and qualified to the eighth final and knocked out from this stage by Bakhtakour FC from Uzbekistan where the results were 1/1 in Abu Dhabi and 0/4 in Tashkent.
- The first team of Al Wahda club also participated in the AFC Champions League 2006 as it was the runner up of the UAE League season 2004-2005 and came the third in this group therefore it was knocked from this stage .
- In the AFC Champions League 2007 Al Wahda Club participated as it was the runner up of the UAE League, season 2005-2006 and coming in the head of the first group which was include: ( Al Wahda , Al Ryan (Qatar ) , Al Arabi (Kwait ) , and Al Zawra (Iraq )) and it qualified to the Eighth Final where it won the result of its match with Al Hialal (Saudi Arabia ): 0/0 in Abu Dhabi and 1/1 in Riyadh , then it qualified to the quarter final and play vs Sepahan (Iran ) and knocked from this stage by the results : 1/3 in Asphahan and 0/0 in Abu Dhabi .
- Al Wahda first team participated in the AFC Champions League 2008 as the 2nd champion in season 2006/2007 and won the 2nd place in the third group (4 teams) (Al Wahda – Al Krama, Syrian – Al Sad, Qatar – Al Ahali, Suadi), at the period of 12/3-21/5/2008, and he was knocked out in this round.
- Al Wahda first team participated in the AFC Champions League 2010 as the 4th champion in season 2008/2009 league whereas it was qualified for championship participation after it won the two separate-phase matches (Al Krama Syrian – 0/1 – Tashirshal Indian – 2/5) it came in the 4th place within the 4-teams group (Al Wahda – Al Atihad, Suadi – Zobahan, Iranian – Bonyodkor, Uzbekistan).



## INTERNATIONAL PARTICIPATION

The Club 1st team participated in the Clubs World Cup - UAE 2010 played in Abu Dhabi, as it was the UAE League Champion, season 2009/2010. In the Championship in which 7 teams participated, it has achieved the 6th place, won the first match (3/0) against Hikari Unite "Babo New Guinea" the champion of Oqainosia, the team lost (4/1) in the 2nd round match against Sionjam "South Korea", Asia Champion, hence it lost the match to determine the 5th place (4/2) with successive kicks after the match ended at even basis (2/2) at the original time, for favor of Batchoca Team "Mexican" North & middle America Champion.



Season 86/85  
earned first team  
football at the  
Federal Cup.



## SWIMMING AND WATER POLO BALL

The club participates in all the Swimming Association's competitions. In the pervious seasons our teams achieved good results where as it achieved the Winter Tournament Cup (5) times, Open Swimming, Sprint Swimming two times, Association League one time, The President of the State Cup one time, long distance swimming one time, Water polo ball league two times, The President of the State Cup for Water Polo Ball (7) times and The Youth Water Polo Ball 6 times.

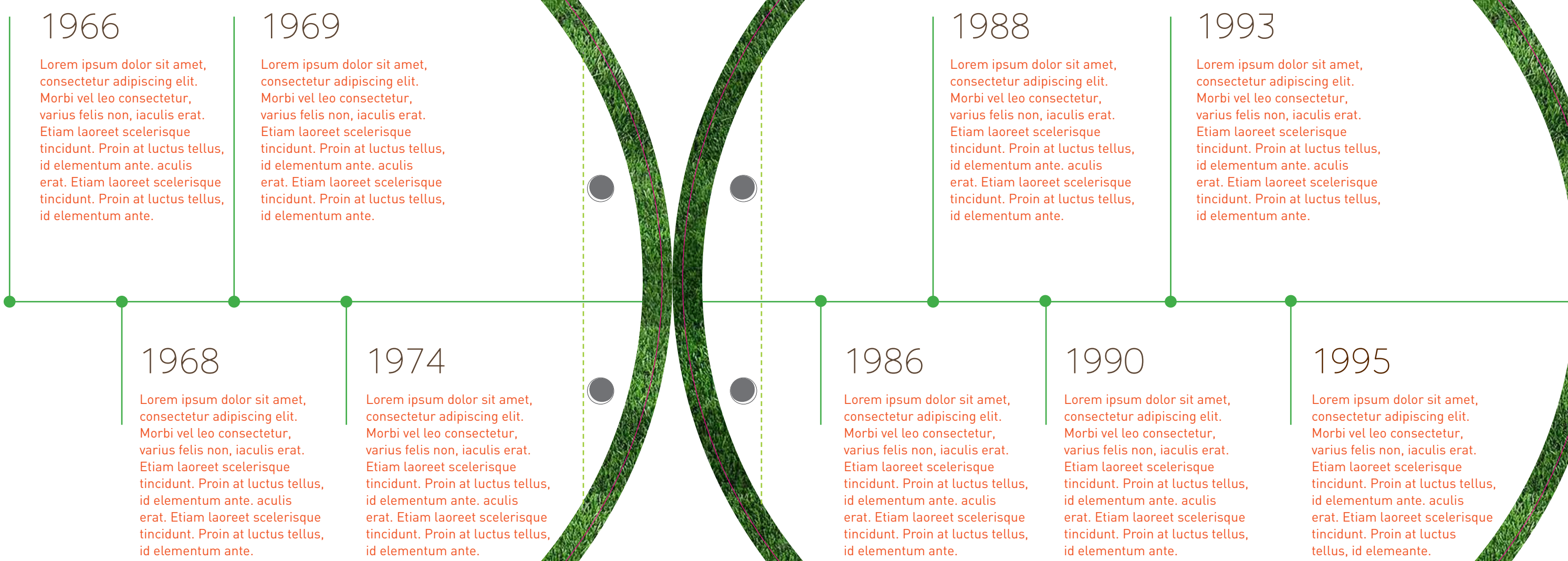
Mr.Mohamed Abass achieved the title of the Best Swimmer (one time )



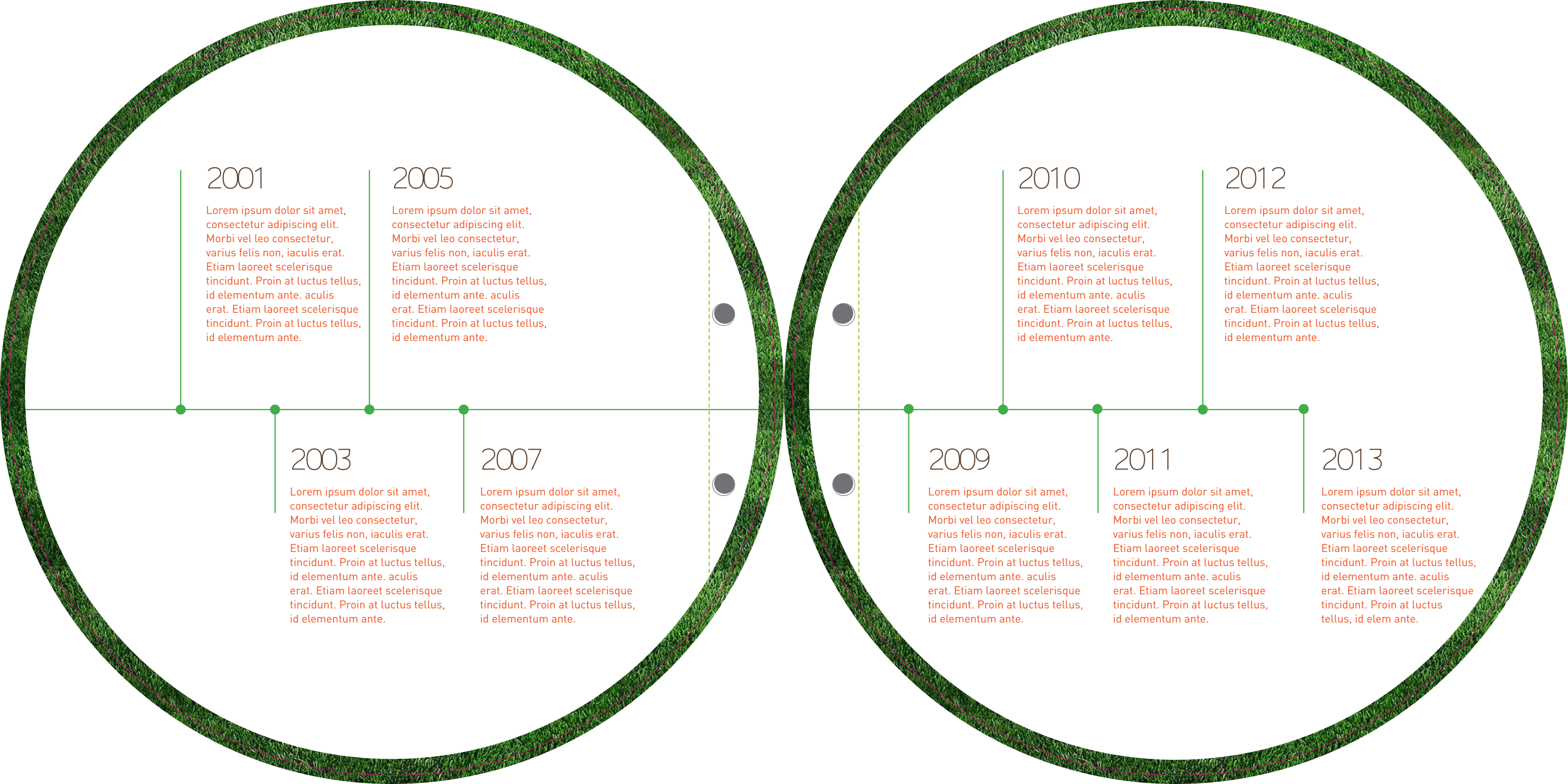
Season 86/85  
earned first team  
football at the  
Federal Cup.



TIME LINE







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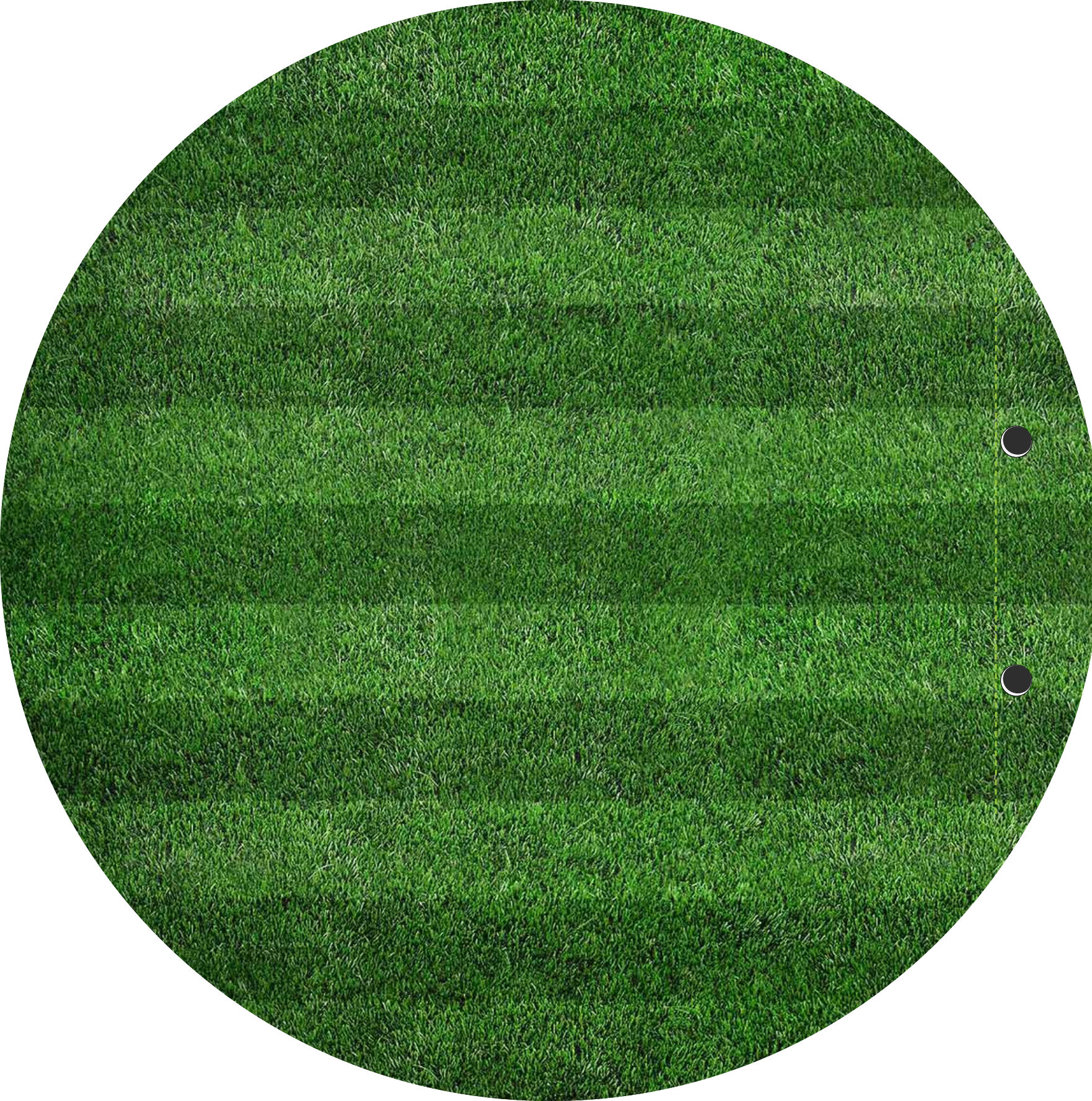
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**THE ACTION SPEAKS**





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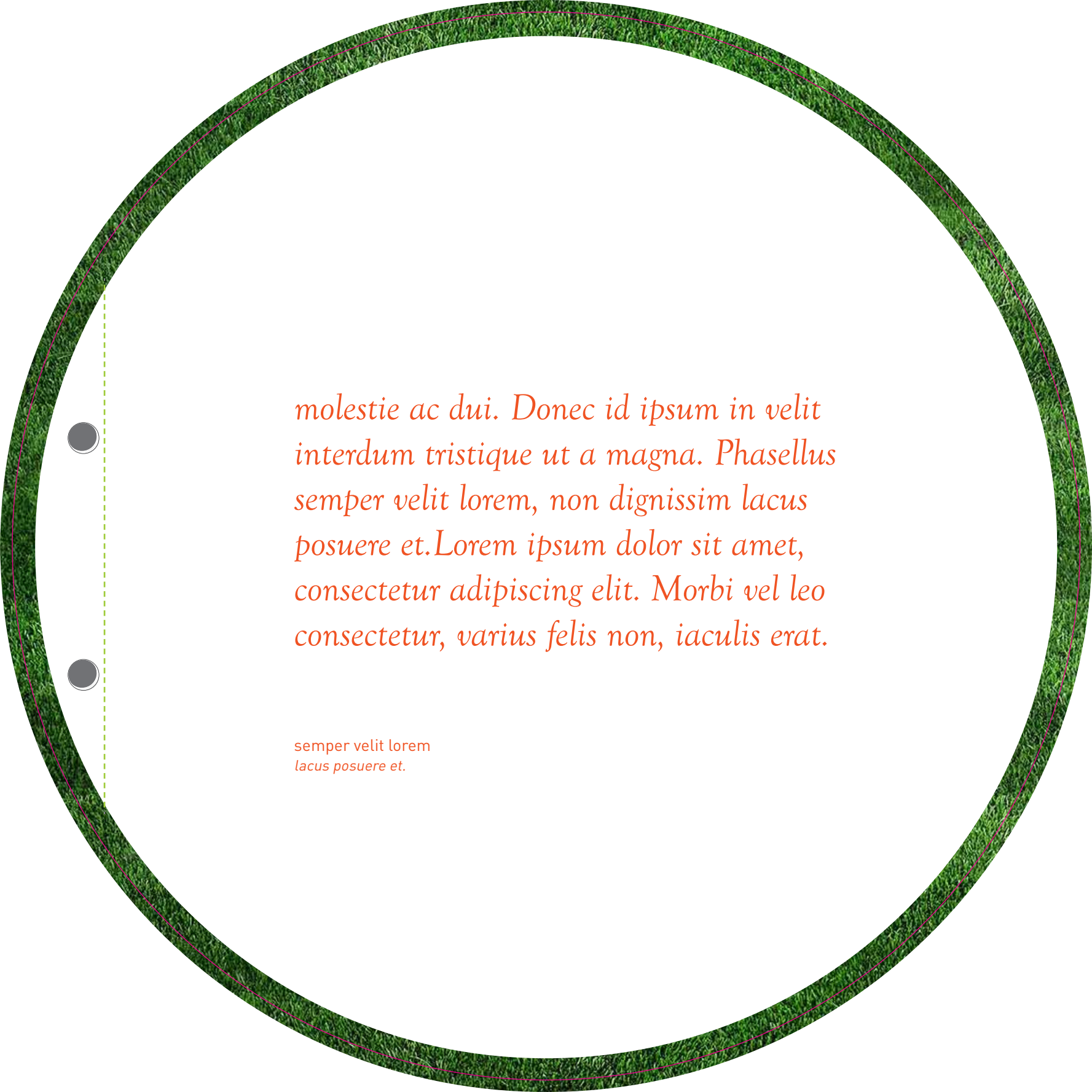




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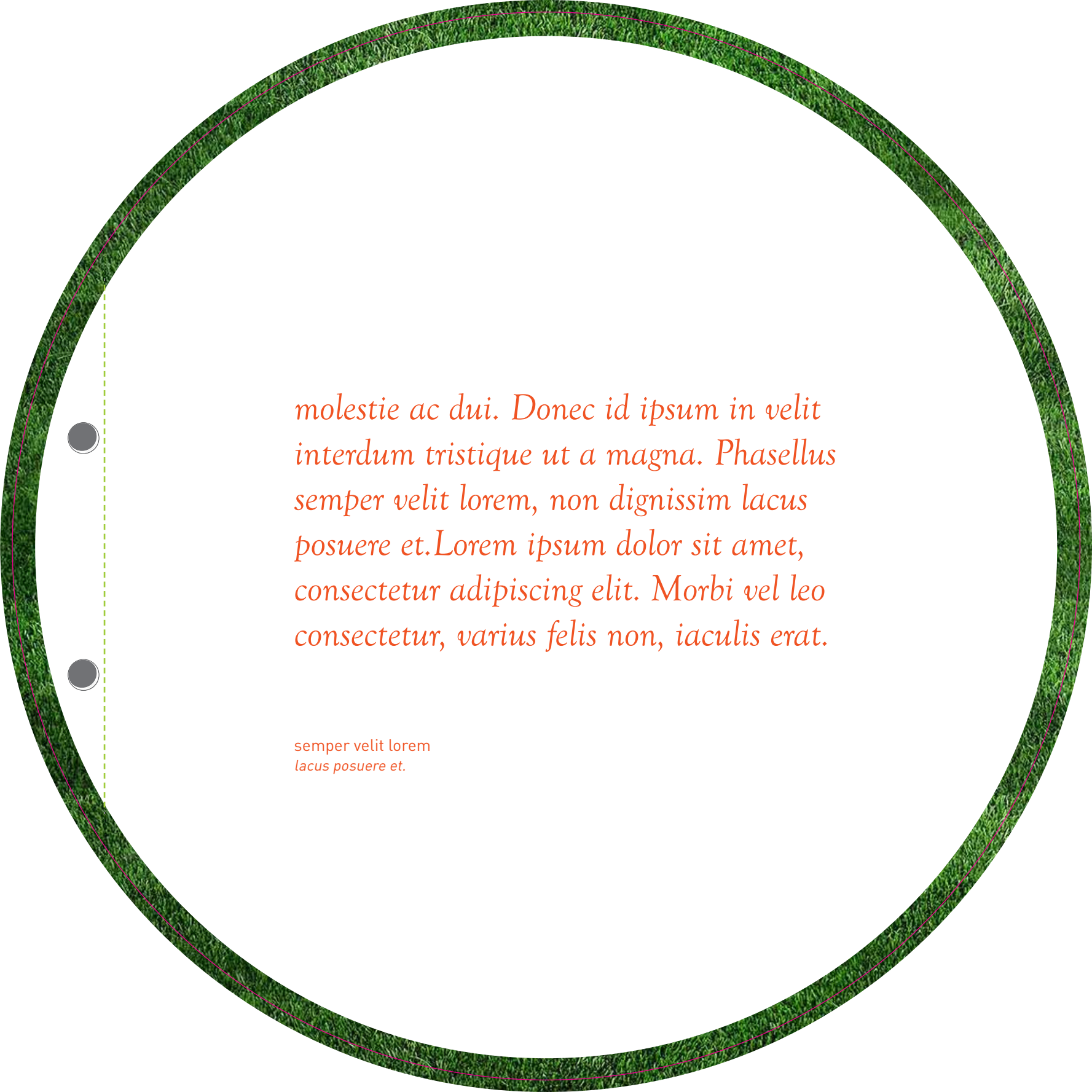




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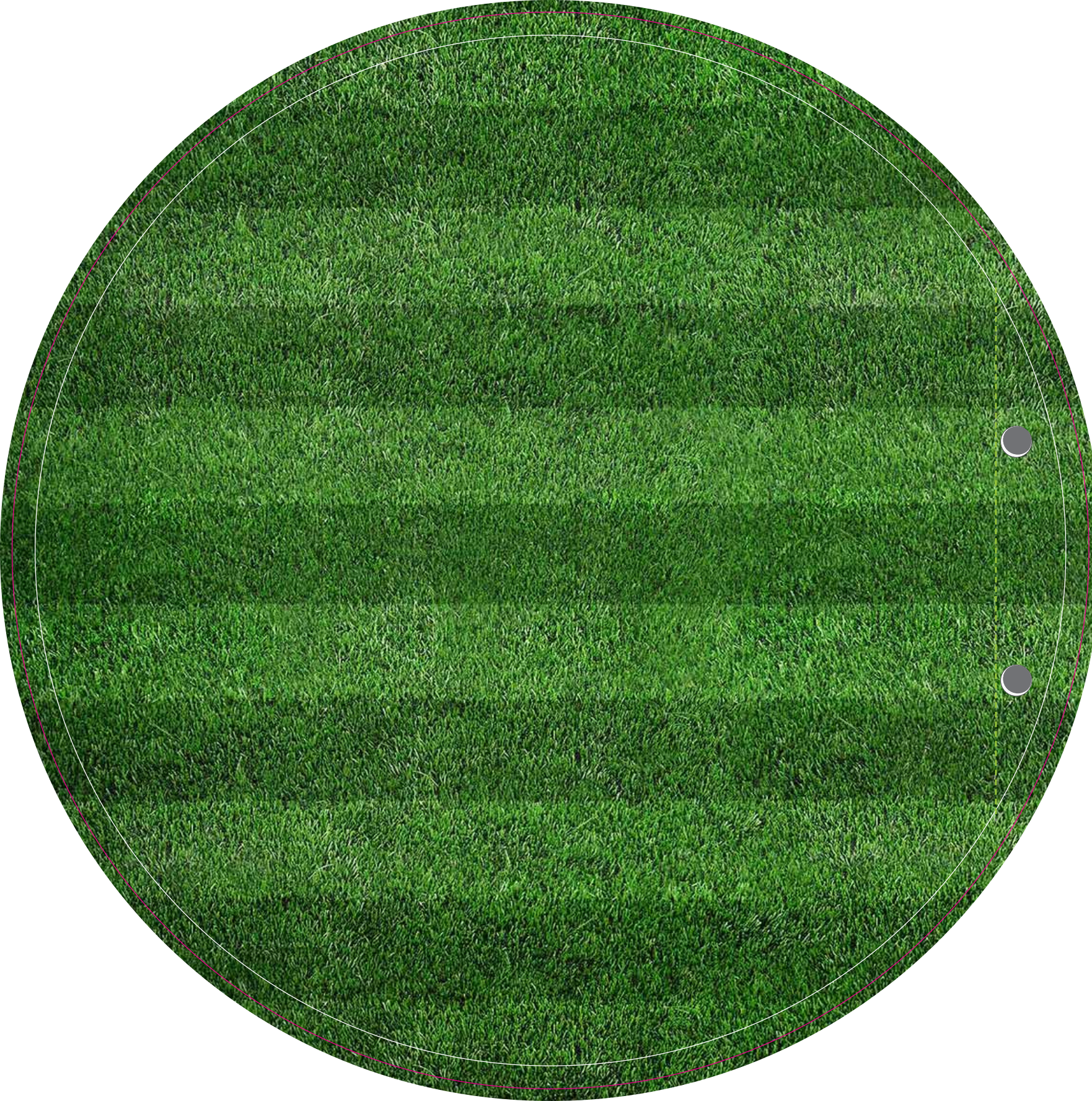




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# SPONSORSHIP PACKAGE





# PLATINUM

## SPONSORSHIP DETAILS

- Time period of sponsorship contract shall be from 1st September, 2014 up to 19th of May, 2015 and shall be renewable.
- The sponsor's name and details of sponsorship shall be announced at an international press conference with media coverage including all local and Arab media organizations where all officials and agents of the club shall be invited to attend the conference events.
- The sponsor's logo shall be located on the front area of the first football team uniform with 500 cm size in a total of 43 matches as minimum and 49 matches as maximum in case of reaching finals (Given that the sponsorship space size in Asian Championships shall be determined later).
- The sponsor shall get 8 –10 advertising minutes on LED displays. The minutes shall be distributed under agreement with the club as per the laws and regulations of Pro-League Committee by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- Sponsor's logo shall be on bench.
- Sponsor's logo shall be included into the club website and social websites.
- The sponsor shall get 10 bulletin boards at eligible locations behind LED displays 4 x 5 m by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.

- The sponsor shall get 10 bulletin boards in eligible locations over the stadium stands 3 x 5 m by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- The sponsor shall get 20 1 x 2 m flags as distributed to distinguished locations in the club and its extension facilities by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- Promotion of sponsor in the club platform at its marketing center.
- Sponsor's logo and profile shall be entered on the electronic website of the club.
- Promotion of sponsor at the community events and charity contributions of the club especially visits paid to hospitals, charitable foundations, establishments of special needs.
- Sponsor's logo shall be placed on the club vehicles.
- Company's logo shall be placed on the internal boards that are spotlighted by the various sport channels in the club.
- Company's logo shall be placed on the bulletin boards during the media meetings with players.
- Promotion of sponsor at all press conferences of the club events.
- Promotion of sponsor in various newspapers through media coverage.
- Sponsor's logo shall be placed on the general and official training uniform.
- The sponsor shall have the right to use some of the club facilities for its general conferences "2 (twice) per year" as agreed.
- The sponsor shall have 1 room for VIP and 5 membership cards for attending matches throughout the contract period including meals.
- The sponsor shall have 5 car parks for VIP.

### OFFICIAL SPONSOR; IS THE IN KIND CATEGORY OF SPONSORSHIP

This category is an in kind sponsorship including (official cars, aviation, hotels, electronics and watches).

- The holding period of sponsorship that will be from 1st of September, 2014 to 19th of May, 2014 is renewable.
- The advantages of sponsorship are determined on the basis of the sponsorship value and the mechanism of joint agreement between both parties.





# GOLD

## SPONSORSHIP DETAILS

- Time period of sponsorship contract shall be from 1st September, 2014 up to 19th of May, 2015 and shall be renewable.
- The sponsor's name and details of sponsorship shall be announced at international press conference with media coverage including all local and Arab media organizations where all officials and agents of the club shall be invited to attend the conference events.
- The sponsor's logo shall be placed on the back area of the first football team uniform with 200 cm size in 36 matches as minimum and 40 matches as maximum in case of reaching finals.
- The sponsor shall get 5 advertising minutes on LED displays. The minutes shall be distributed under agreement with the club as per the laws and regulations of Pro-League Committee by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- The sponsor shall get 5 bulletin boards in eligible locations behind LED displays 5 x 4 m by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- The sponsor shall get 5 bulletin boards in eligible locations over the stadium stands 5 x 3 m by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.

- The sponsor shall get 10 1 x 2 m flags as distributed to distinguished locations in the club and its extension facilities by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- Promotion of sponsor on the club platform at its marketing center.
- Sponsor's logo and profile shall be entered on the website of the club.
- Promotion of sponsor at the community events and charity contributions of the club especially visits paid to hospitals, charitable foundations, establishments of special needs.
- Sponsor's logo shall be placed on the club vehicles.
- Company's logo shall be placed on the internal boards that are spotlighted by the various sport channels in the club.
- Company's logo shall be placed on the bulletin boards during the media meetings with players.
- Promotion of sponsor at all press conferences of the club events.
- Promotion of sponsor in various newspapers through media coverage.
- Sponsor's logo shall be placed on the general and official training uniform.
- The sponsor shall have the right to use some of the club facilities for its general conferences "1 (once) per year" as agreed.
- The sponsor shall have 5 membership cards for attending matches throughout the contract period including meals.
- The sponsor shall have 3 car parks for VIP.

### OFFICIAL SPONSOR; IS THE IN KIND CATEGORY OF SPONSORSHIP

This category is an in kind sponsorship including (official cars, aviation, hotels, electronics and watches).

- The holding period of sponsorship that will be from 1st of September, 2014 to 19th of May, 2014 is renewable.
- The advantages of sponsorship are determined on the basis of the sponsorship value and the mechanism of joint agreement between both parties





# SILVER

## SPONSORSHIP DETAILS

- Time period of sponsorship contract shall be from 1st September, 2014 up to 19th of May, 2015 and shall be renewable.
- The sponsor's name and details of sponsorship shall be announced at international press conference with media coverage including all local and Arab media organizations where all officials and agents of the club shall be invited to attend the conference events.
- The sponsor's logo shall be located on the side "shoulder" of the first football team uniform with 100 cm size in 36 matches as minimum and 40 matches as maximum in case of reaching finals.
- The sponsor shall get 3 advertising minutes on LED displays. The minutes shall be distributed under agreement with the club as per the laws and regulations of Pro-League Committee by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- The sponsor shall get 3 bulletin boards in clear locations behind LED displays 5 x 4 m by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.

- The sponsor shall get 3 bulletin boards in clear locations over the stadium stands 5 x 3 m by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- The sponsor shall get 6 1 x 2 m flags as distributed to distinguished locations in the club and its extension facilities by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- The sponsor's logo shall be placed on the website.
- Sponsor's logo shall be placed on the club vehicles.
- Company's logo shall be placed on the internal boards that are spotlighted by the various sport channels in the club.
- Company's logo shall be placed on the bulletin boards during the media meetings with players.
- Promotion of sponsor at all press conferences of the club events.
- Promotion of sponsor in various newspapers through media coverage.
- Sponsor's logo shall be placed on the general and official training uniform.
- The sponsor shall have 3 membership cards for attending matches throughout the contract period including meals.
- The sponsor shall have 2 car parks for VIP.

### OFFICIAL SPONSOR; IS THE IN KIND CATEGORY OF SPONSORSHIP

This category is an in kind sponsorship including (official cars, aviation, hotels, electronics and watches).

- The holding period of sponsorship that will be from 1st of September, 2014 to 19th of May, 2014 is renewable.
- The advantages of sponsorship are determined on the basis of the sponsorship value and the mechanism of joint agreement between both parties





# BRONZE

## SPONSORSHIP DETAILS

- Time period of sponsorship contract shall be from from 1st of September, 2014 up to 19th of May, 2015 and shall be renewable.
- 1. Advertising promotion on LED displays; the value of one minute “the minimum advertising time is a couple of minutes” is AED 200,000 per season by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- 2. Advertising promotion through 5 x 4 m bulletin boards behind LED displays; the value of one board is AED 150.000 per season by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.

- 3. Advertising promotion through 5 x 3 m bulletin boards in eligible locations over the fan stands; the value of one board is AED 60,000 per season by 16 to 17 matches in total; Arabian Gulf Cup and Arabian Gulf League.
- 4. Sponsor’s logo shall be placed on the club website.

**OFFICIAL SPONSOR; IS THE IN KIND CATEGORY OF SPONSORSHIP**  
This category is an in kind sponsorship including (official cars, aviation, hotels, electronics and watches).

- The holding period of sponsorship that will be from 1st of September, 2014 to 19th of May, 2014 is renewable.
- The advantages of sponsorship are determined on the basis of the sponsorship value and the mechanism of joint agreement between both parties

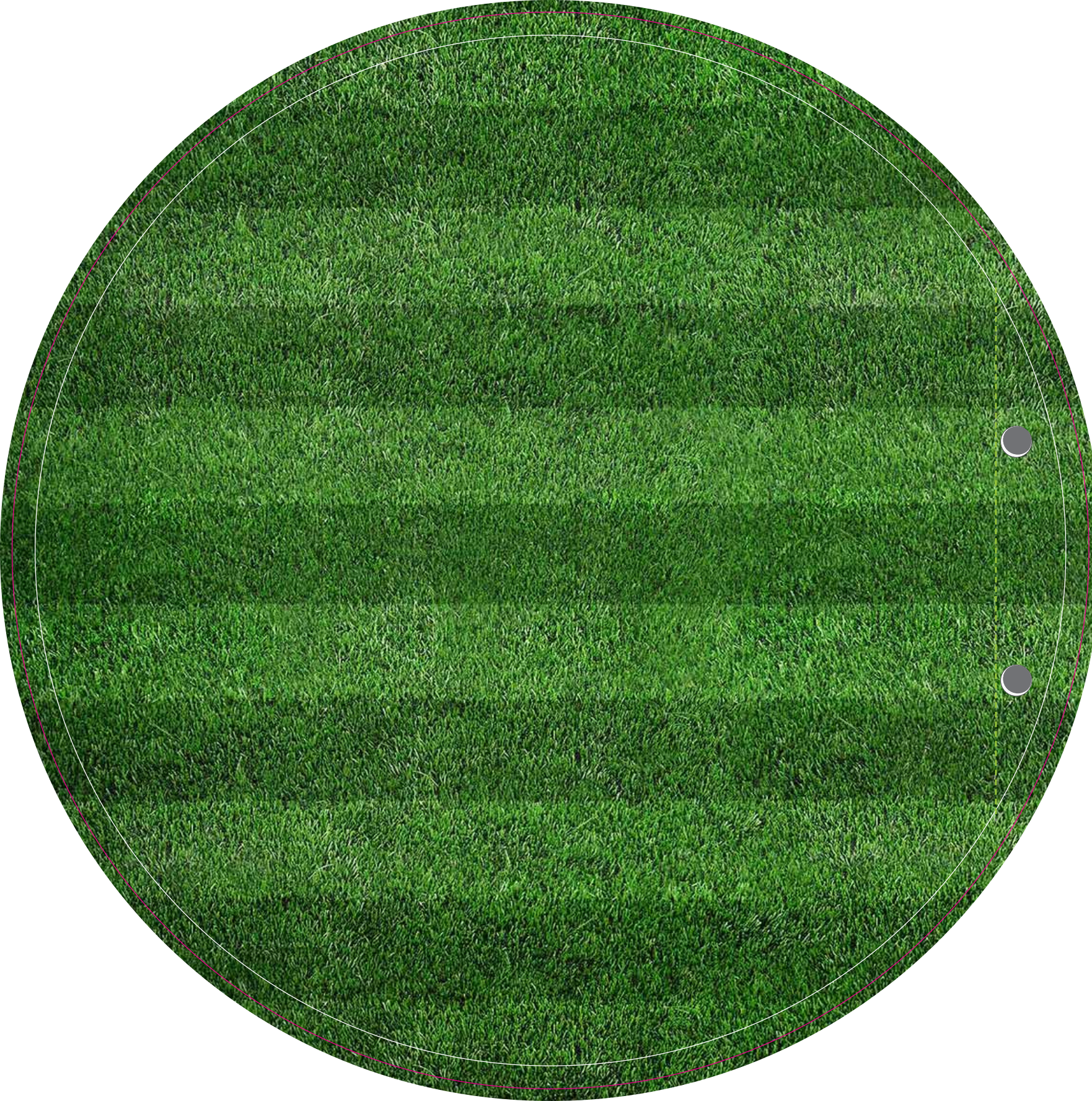


# SCHEDULE 2014-15

## SCHEDULE 2014-15

CHAMPIONSHIP	MATCHES INSIDE CLUB	MATCHES OUTSIDE CLUB
Championship	13	13
Arabian Gulf Cup	3 -4	4-5
UAE President Cup	1-2	2-3
Asian Championship	3-4	4-5





**SPONSORSHIP PACKAGE**  
**ANIMATED**



TEAM  
BRANDING









STADIUM TOP  
PANELS BRANDING

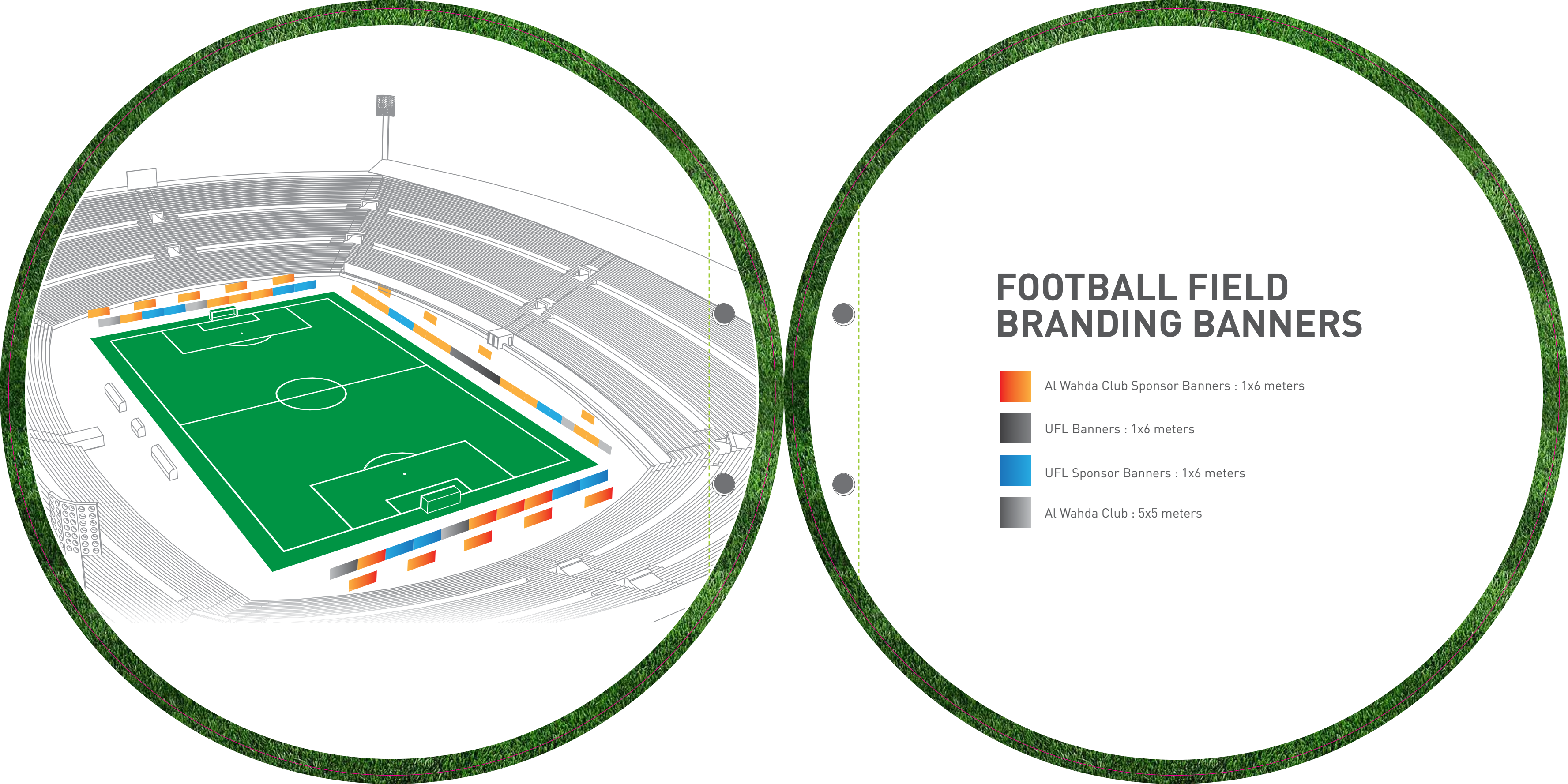






STADIUM  
BANNERS





# FOOTBALL FIELD BRANDING BANNERS

-  Al Wahda Club Sponsor Banners : 1x6 meters
-  UFL Banners : 1x6 meters
-  UFL Sponsor Banners : 1x6 meters
-  Al Wahda Club : 5x5 meters



BUS BRANDING

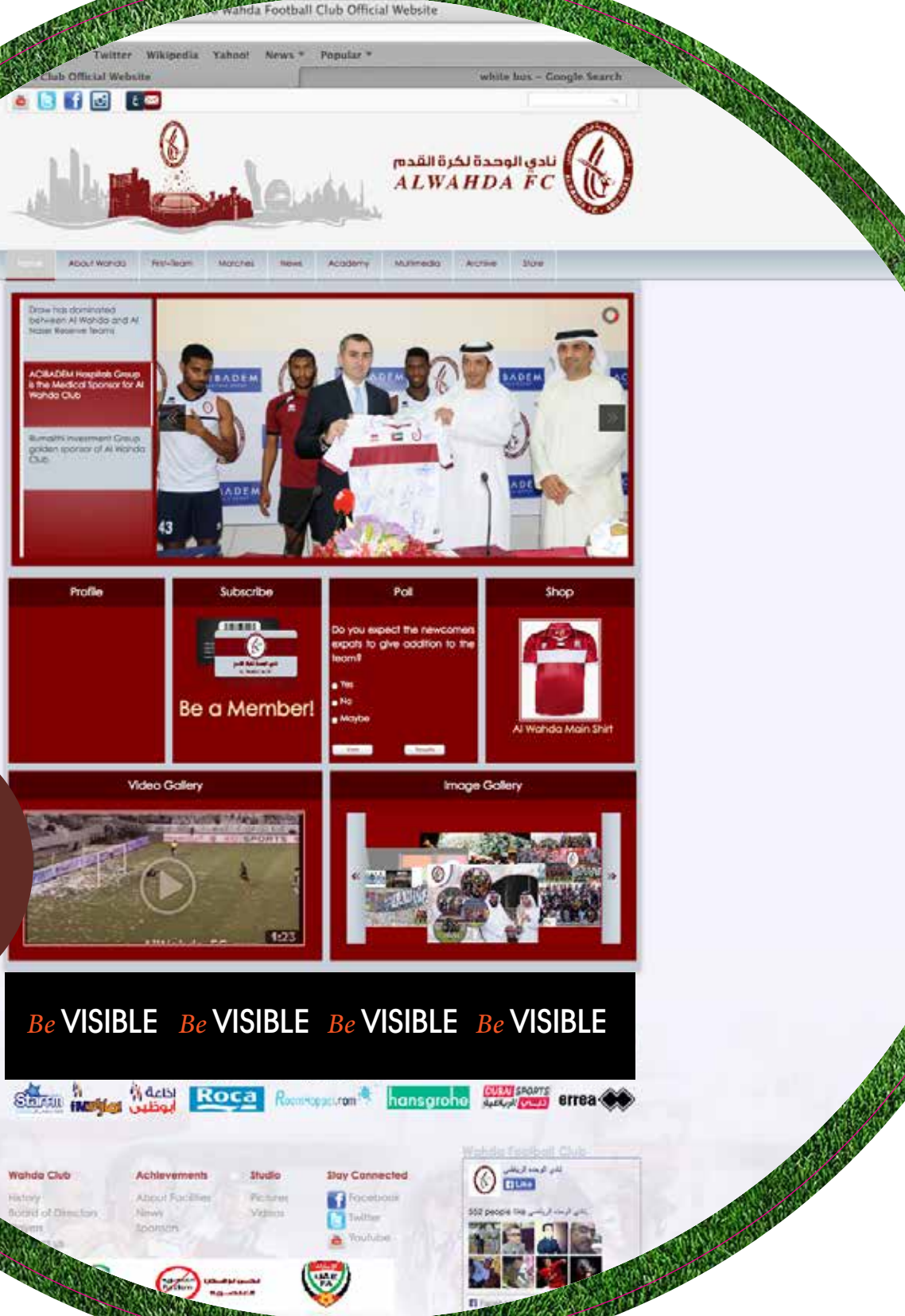


ROOLUP,POPUP  
BANNERS & OTHER  
COLLATERAL





WEB SITES



2,000,000 FOLLOWERS



62,377 LIKES. 3,672 TALKING ABOUT THIS



20,000,000 VIEWS

















# ARCHIVES

No mini-skirts for these girls, but they know how to "carry a torch" for those they love.



North Carolina Klansmen young and old march in the Rain for miles.



Support "Operation Patriotism"



No mini-skirts for these girls, but they know how to "carry a torch" for those they love.



Another familiar scene is when the Imperial Wizard Robert Shelton visits North Carolina. All Klans go "all out" to show the world the respect they have for his leadership.



North Carolina Klansmen young and old march in the Rain for miles.



Rallies in the "Klan Country" draw people from all over the state.



No mini-skirts for these girls, but they know how to "carry a torch" for those they love.



Fiery Cross Magazine

Another familiar scene is when the Imperial Wizard Robert Shelton visits North Carolina. All Klansmen go "all out" to show the world the respect they have for his leadership.



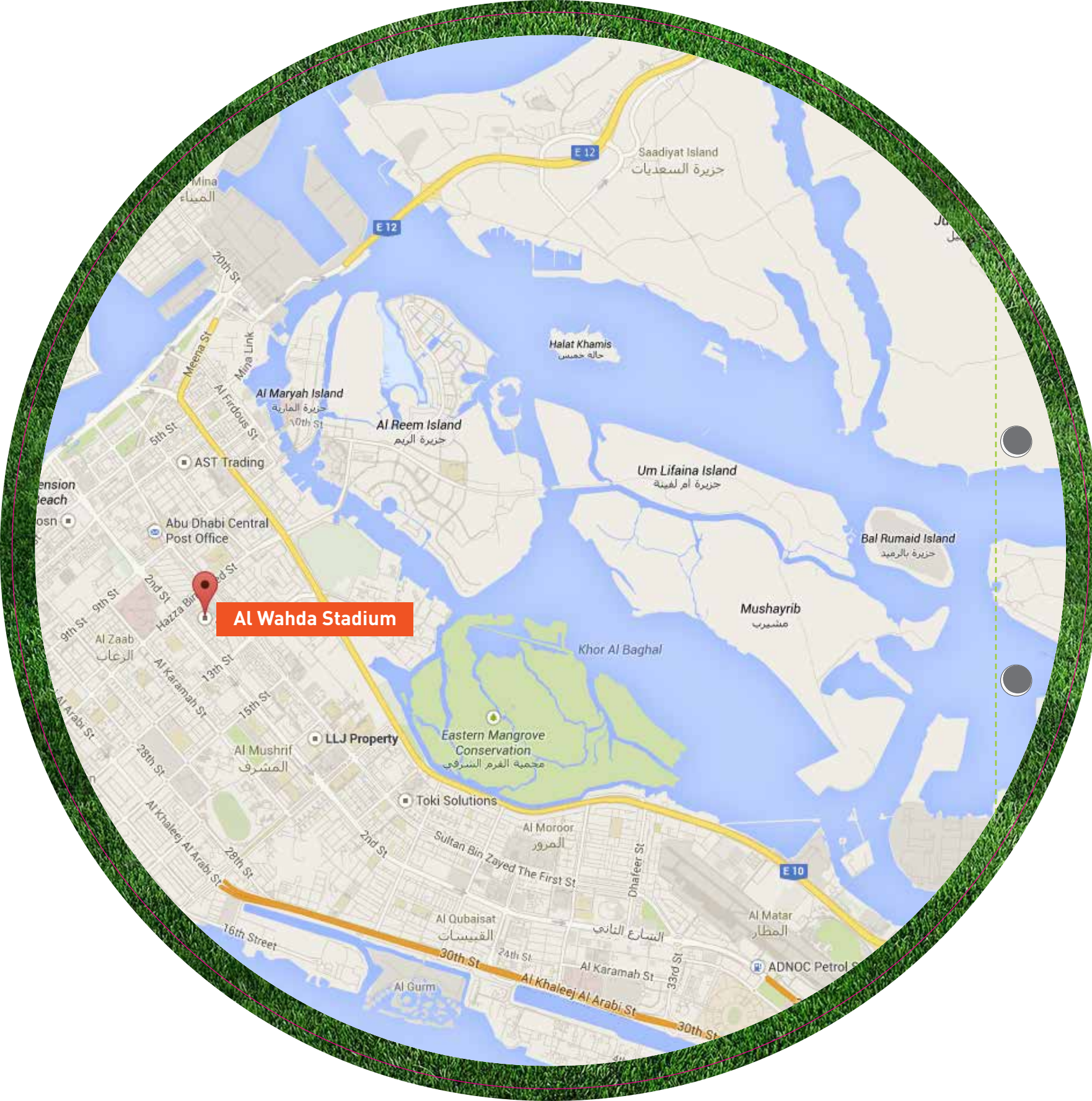
North Carolina Klansmen young and old march in the Rain for miles.



Rallies in the "Klan Country" draw people from all over the state.











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